

2018 SPONSORS

TIER 1 PACKAGES

*paid annually

- **MVPTH SPONSOR**
\$1,000/month*
- **Bike Thru History Sponsor**
\$650/month*
- **Leaderboard Ad 1**
\$450/month*
- **Bike Route Search Tool Sponsor**
\$250/month*
- **Leaderboard Ad 2**
\$150/month*
- **BRAND BLOCKING**
(Exclusive Placement in all assets above)
\$2,250/month*

TIER 2 PACKAGES

*paid annually

- **MVPTH Itinerary Sponsor** - \$75/month*
- **Bike Route Sponsor** - \$75/month*
- **Bike Shop Listing** - \$350/year*
- **Logo Sponsor on Sponsor Page** - \$250/year*

DISCOVER
MOHAWK
VALLEY
REGION

PATH
THROUGH
HISTORY

"America's First Frontier"



MVPTH SITE STATISTICS

Since the site's launch in 2013, MohawkValleyHistory.com has seen a steady increase in web traffic and users. With the implementation of new programs, such as Bike Routes in 2017, we anticipate the traffic to continue to increase.



4,000

Monthly Visitors

IN 2017, WE AVERAGED OVER
4,000 VISITORS PER MONTH

OVER 200 ACTIVE USERS

7 THEMED ITINERARIES

EASILY PLAN
YOUR TRIP USING
MVPTH THEMED
ITINERARIES

20,000



OVER 20,000 LIKES ON FACEBOOK

IN 2017, WE SURPASSED OVER
20,000 LIKES ON FACEBOOK



100,000+

OVER 100,000 TOTAL PAGE VIEWS

50+



Historical Destinations

• VISUAL ROUTE MAP WITH EASILY
IDENTIFIABLE POINTS OF INTEREST

30+

Bike Routes



• SYNCHED WITH RIDEWITHGPS.COM

